



fib **SYMPOSIUM**
2027 ReThink Concrete: Structures
for a Sustainable Transformation

Dresden, Germany
June 07–09, 2027

THE LEADING EVENT
IN STRUCTURAL
CONCRETE 2027

**SPONSORSHIP AND
EXHIBITION OPPURTUNITIES**

**A STRATECIG PLATFORM FOR
GROWTH AND VISIBILITY**

DATA AND FACTS AT A GLANCE



SPONSORSHIP AND EXHIBITION OPPORTUNITIES

At the renowned *fib* Symposium 2027, you can strengthen your position as an innovative partner in concrete and civil engineering and gain new customers, forward-looking projects, and qualified specialists—efficiently, effectively, and cost-effectively.

Under the theme “**ReThink Concrete: Structures for Sustainable Transformation**,” *fib* Symposium 2027 will be the **leading event for structural concrete of the year** – bringing together the professionals who are actively shaping the future of sustainable construction. Leading minds from business and science come together to share ideas, open up new perspectives, and directly advance innovation.

WHY BE A SPONSOR OF THE *fib* SYMPOSIUM 2027?

- Over 300 expert presentations from academia and industry
- 300–400 international participants
- Three days of focused, face-to-face exchange – away from social media
- Deliberately limited number of exhibitors to ensure maximum attendee traffic and high visibility
- Ideal timing in June 2027, before the summer break and the crowded conference months of September and October
- A premier venue: the International Congress Center Dresden, located in one of Europe’s most beautiful and innovative cities
- Back in Germany for the first time in 25 years

SPECIFIC ADDED VALUE & BENEFITS

As a sponsor you will:

- **Initiate high-value collaborations and project opportunities** with a new, high-caliber audience
- **Strengthen existing client relationships** while generating **qualified new leads**
- **Recruit top industry talent**
- **Showcase your products** and services within a **premium, professionally exhibition environment**
- **Align your brand with forward-thinking, sustainable construction practices**
- **Leverage a compelling symposium theme** that enhances your **long-term marketing and brand positioning** beyond the event itself

Detailed information on the very attractive sponsorship and exhibition packages can be found in the enclosed brochure, including the registration form.

Sponsorship and exhibition opportunities are limited and allocated on a first-come, first-served basis. Early commitment is strongly recommended. Availability will be confirmed promptly.