

fib **SYMPOSIUM**
2027 **ReThink Concrete:** Structures
for a Sustainable Transformation

Dresden, Germany
June 07–09, 2027

Sponsorship and Exhibition Opportunities

fib **SYMPOSIUM 2027**

ReThink Concrete: Structures
for a Sustainable Transformation

June 07–09, 2027, Dresden, Germany

WELCOME TO DRESDEN



Each year, the *fib* Symposium is the most important international conference in the field of concrete construction. After more than 25 years, it is returning to Germany from June 07 to 09, 2027, under the theme “ReThink Concrete: Structures for a Sustainable Transformation.” Take advantage of this opportunity and present yourself at this great event. Dresden, known as the “Florence on the Elbe,” offers a unique blend of cultural heritage, baroque architecture, and green spaces with a vibrant spirit of innovation.

As one of Europe’s leading research hubs, the city is home to over 40 research and development institutions, more than 10,000 scientists, and approximately 40,000 students, making the city and its surroundings a true center for innovation and scientific exchange.

Known as a global hub of the chip industry, Dresden is among the most innovative cities in Europe. The region bridges cutting-edge technology with practical applications, and major breakthroughs in civil engineering have emerged here. Notably, carbon-reinforced concrete was developed in Dresden and brought to practical use, underlining the city’s pioneering role in shaping the future of construction.

This unique combination of tradition, science, and forward-looking innovation makes Dresden the ideal setting for engaging discussions, professional exchange, and inspiring experiences.



Baroque splendor in Dresden’s old town | Stefan Gröschel

SYMPOSIUM



Dresden is characterized by a diverse cultural and museum landscape | Michael R. Hennig; ddpix.de

Organized by the Institute of Concrete Structures of TU Dresden in cooperation with *fib* – Fédération internationale du béton, the symposium will bring together a broad international community of researchers, engineers, industry representatives, consultants, and young professionals.

The technical program addresses the following key topics:

- Advanced Materials for Concrete Structures
- Structural Design
- Analysis and Modeling
- Innovative Construction and Prefabrication
- Monitoring, Assessment, and Rehabilitation
- Outstanding Structures and Projects
- Developments in Standards and Guidelines
- AI and Digital Tools
- Safety, Resilience, and Sustainability
- Learning from the Past

In addition to the scientific sessions, participants will enjoy specialized technical tours and opportunities to discover Dresden's cultural highlights and surrounding region.

CONTACT INFORMATION FOR SPONSORSHIP INQUIRIES



TUD Dresden University of Technology | Institute of Concrete Structures
01062 Dresden (Germany)

Dr.-Ing. Frank Schladitz

Phone: +49 351 463-36399 | Email: office@fib-2027.org

Web: www.fib-2027.org

SPONSORSHIP PROGRAM



Join us as a partner of the *fib* Symposium 2027 in Dresden and seize a unique opportunity to connect your company or organization with an international community of experts and decision-makers in civil engineering. **Sponsorship is available in Platinum, Gold, Silver, and Bronze categories**, each providing tailored visibility and benefits. Additional opportunities include branding on conference materials (lanyards, proceedings, conference bags), advertisements in the program booklet, and sponsorship of social events such as the icebreaker reception and gala dinner. With a limited number of sponsorships and exhibition spaces, your visibility is guaranteed.

Details on sponsorship packages are outlined in the following pages. Customized solutions can also be developed to match your specific marketing objectives. Please contact us.

THE PERFECT MARKETING MIX TO ACHIEVE YOUR GOALS

- Pre-event visibility through **targeted communications**, website features, and social media outreach
- **Personal contact beyond crowded digital channels**, enabling direct interaction with decision-makers
- **On-site exposure** in the bright exhibition area of the International Congress Center Dresden, integrated into coffee breaks, lunches, and networking events
- **Post-event visibility** to maintain connections and extend your brand presence well beyond the symposium

YOUR TANGIBLE BENEFITS

- **Direct access to 300–400 international participants**, including researchers, engineers, and industry leaders
- **Increased visibility** in the community within a select group of carefully chosen exhibitors
- Cost-efficient advertising targeted precisely to your audience – with **maximum impact before, during, and after the event**
- Advance access to the participant list for **targeted networking** and optimal preparation
- Strengthening of existing customer relationships and **expansion of your international network**
- Long-term **recognition as a competent and trusted partner** in advancing innovative and sustainable concrete structures
- Continuous visibility by leveraging your sponsorship for **ongoing communication and media outreach**

Reserve your sponsorship package today and actively design your future as a strong partner in the construction industry.

Regular sponsorship options				
Sponsorship type	Platinum	Gold	Silver	Bronze
	€ 15,000	€ 10,000	€ 5,000	€ 2,500
Number of sponsorships available	3	5	20	10
Registrations				
Delegate full registrations	4	3	2	1
Display company logo				
Symposium website	full size	70% size	50% size	30% size
Registration back board	full size	70% size	-	-
Program (print, front cover)	full size	-	-	-
Program (print, back cover)	full size	70% size	-	-
Program (print, sponsors section)	full size	70% size	50% size	30% size
Proceedings (digital, back cover)	full size	-	-	-
Proceedings (digital, sponsors section)	full size	70% size	50% size	30% size
Screens between presentations	full size	70% size	-	-
Adverts				
Brochure in symposium bag	1	-	-	-
Flyers in symposium bag	4	2	1	-
Program (print)	full page	1/2 page	1/4 page	-
Proceedings (digital)	full page	1/2 page	1/4 page	-
Posts on social media page of the symposium	1 post every day of symposium	first and last day of symposium	1 post during symposium	-
Exhibition				
Exhibition booth	6 × 2 m	6 × 2 m	3 × 2 m	rollup
Video projection / speech				
Opening ceremony	up to 3 min	-	-	-
Symposium website	up to 5 min	-	-	-
Video/presentation on event screens	up to 5 min	up to 5 min	-	-

All presented sponsor rates exclude the VAT of 19%, which must be added (if applicable).

Additional opportunities		
Sponsorship of lanyards and bags	symposium bag	lanyard
	€ 5,000	€ 2,500
Number of sponsorships available	1	1
Sponsorship advantages		
Logo on symposium bag	x	-
Logo on lanyard	-	x
Brochure and flyer in symposium bag	x	x
Acknowledgement on program and website	x	x

Sponsorship of social events	icebreaker reception 06.06.2027	gala dinner 08.06.2027
	€ 3,500	€ 7,500
Number of sponsorships available	1	1
Sponsorship advantages		
Post on social media announcing sponsorship	2	3
Acknowledgement on final version of program	x	x
Speech at welcome reception (2.5 min)	x	-
Speech or video at gala dinner (2.5 min)	-	x
Placement of advertising material at icebreaker reception	x	-
Placement of advertising material at gala dinner	-	x

Adverts	full-page	half-page
	€ 1,250	€ 700
Sponsorship advantages		
Proceedings (digital)	x	x

All presented sponsor rates exclude the VAT of 19%, which must be added (if applicable).

SPONSORING OPPORTUNITIES



EXHIBITION OPPORTUNITIES

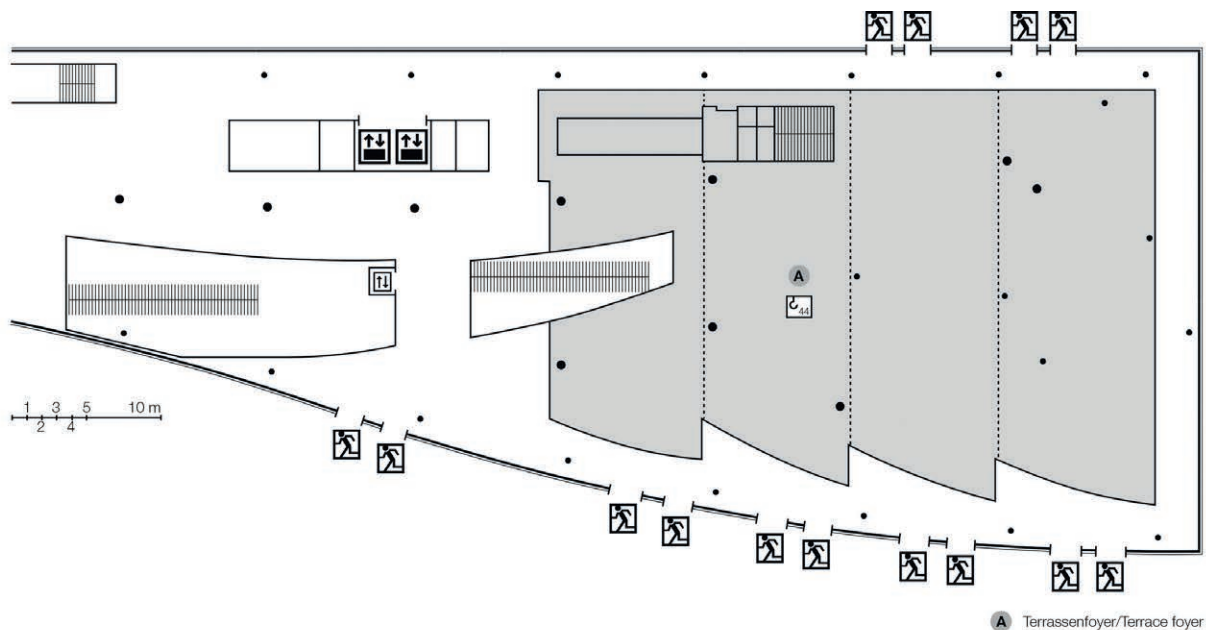
Showcase your company's expertise at the commercial exhibition, located in the bright foyer of the **International Congress Center Dresden**. This inspiring space, filled with natural light and overlooking the River Elbe, will be the central hub of interaction throughout the symposium.

Coffee breaks and lunches will take place directly in the exhibition area, ensuring steady traffic and maximum engagement with participants.

VENUE AND EXHIBITION PLAN

ICD – International Congress Center | Ostra-Ufer 2 | 01067 Dresden, Germany

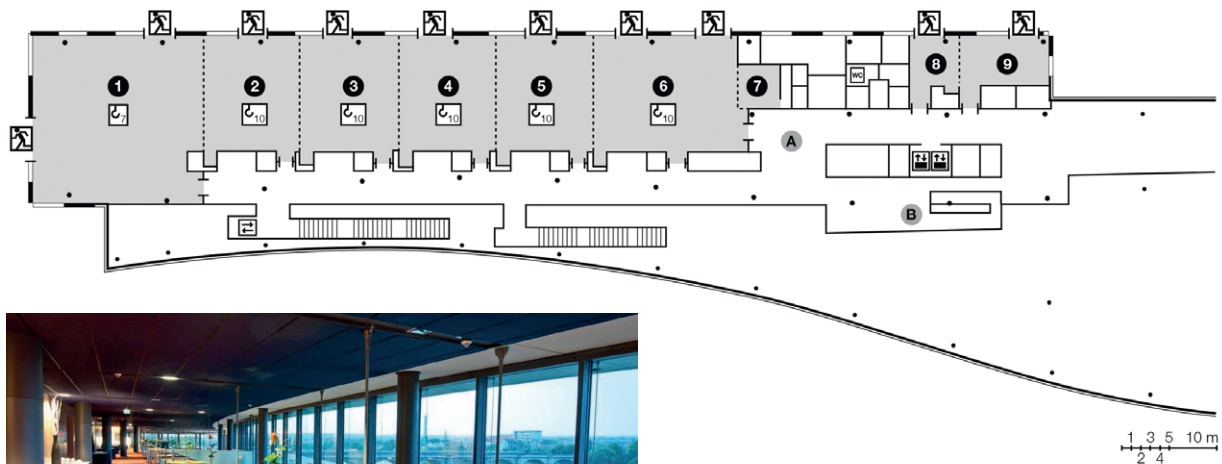
Main sponsor area with break area



Main sponsor area with break area in the International Congress Center Dresden | Maritim Hotelgesellschaft mbH

SPONSORING OPPORTUNITIES

SYMPOSIUM AREA WITH EXHIBITION SPACE



Conference area with exhibition space | Maritim Hotelgesellschaft mbH

EXHIBITION HIGHLIGHTS

- Every stand includes a power connection
- Customize your booth with furniture options tailored to your needs (available for an additional fee)
- Showcase your latest products, services, and projects to a global audience of engineers, scientists, and industry leaders

Secure your exhibit space early – and put your innovations center stage at *fib* Symposium 2027!

EXHIBITION SCHEDULE (PRELIMINARY)

Classification	Details	Date
Installation	Set-up exhibition items and displays	June 06, 2027; 09:00–15:00
Show dates	Exhibition	June 07 to 09, 2027
Dismantling	Clearing of exhibition items and displays	June 09, 2027; from 18:00

SPONSORING OPPORTUNITIES

EXHIBITION APPLICATION FORM AND CONTRACT

fib Symposium June 06–09, 2027

International Congress Center Dresden, Germany

Page 1 of 2

Please complete and return by email to:

TUDIAS TU Dresden
Institute of Advanced Studies GmbH
Freiberger Str. 37
01067 Dresden (Germany)

Contact person:

Dr.-Ing. Frank Schladitz
Phone: +49 351 463-36399
Email: office@fib-2027.org
Web: www.fib-2027.org

We hereby apply for the following sponsorship type(s):

- | | |
|--|--|
| ☐ Platinum (€ 15,000) | ☐ Lanyard (€ 2,500) |
| ☐ Gold (€ 10,000) | ☐ Gala dinner (€ 7,500) |
| ☐ Silver (€ 5,000) | ☐ Icebreaker reception (€ 3,500) |
| ☐ Bronze (€ 2,500) | ☐ Full-page advertisement (€ 1,250) |
| ☐ Symposium bag (€ 5,000) | ☐ Half-page advertisement (€ 700) |

Special notes:

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Company information:

Company / institution:

Contact name:

Address:

Postal code / city:

Country:

Email:

Billing address

Company / institution:

VAT number:

Address:

Postal code / city:

Country:

Personal data will be used exclusively for symposium organization purposes in compliance with GDPR.

Payment method:

- ☐ One-time full payment within 4 weeks of booking
- ☐ Payment in two installments of 50% each (50% within 4 weeks of booking and 50% no later than 2 months before the event)

Terms of participation

- The payment and cancellation provisions stipulated in the attached General Terms and Conditions (GTCs) shall apply.
- Payment details will be provided with the invoice.
- All prices are quoted net of VAT. Where applicable, German VAT will be added in accordance with statutory regulations. For international participants, the reverse charge mechanism may apply.

Registration for the exhibition: to secure your booth space, please return this registration form **as soon as possible, but before November 30, 2026**. Booth allocations will be assigned in the order of reservation receipt, taking into account the level of sponsorship

Declaration

By signing this form, the company / institution listed above confirms its binding application for the selected sponsorship and exhibition services. This application is legally binding upon signature by the exhibitor / sponsor and subject to written confirmation by the organizer.

Place:

Name (in block letters):

Signature:

Date:

Function / position:

Company / institution stamp:

TERMS AND CONDITIONS EXHIBITORS & SPONSORS



fib Symposium 2027 | June 06–09, 2027
International Congress Center Dresden, Germany

1. Organizers

TUDIAS TU Dresden Institute of Advanced Studies GmbH
Freiberger Straße 37
01067 Dresden, Germany

TUD Dresden University of Technology
Institute of Concrete Structures
01062 Dresden, Germany

Phone: +49 351 463-39586 | email: office@fib-2027.org

The Organizers are responsible in terms of data protection law; for data protection inquiries and revocations, please contact via email: office@fib-2027.org

Venue

ICD | International Congress Center
Ostra-Ufer 2
01067 Dresden, Germany

2. Registration, payment, and cancellation

Participation requires registration, consent to the data privacy policy (GDPR), and acceptance of these terms and conditions. In order to be valid, your reservation must be completed on the appropriate APPLICATION FORM enclosed and sent to:

TUDIAS TU Dresden Institute of Advanced Studies GmbH
Freiberger Straße 37
01067 Dresden, Germany

Mr. Frank Schladitz
Phone: +49 351 463-36399
Email: office@fib-2027.org
Web: www.fib-2027.org

All reservations are binding. Accurate personal information must be provided. No verbal or phone agreements are valid unless confirmed in writing. After registration, the organizers will send a booking confirmation and invoice to the email address provided.

Payment methods: bank transfer, credit card, or direct debit. Payment deadline is stated on the invoice.

Booth allocations will be assigned in the order of reservation receipt, taking into account the level of sponsorship, and are subject to full payment and approval. Exhibitors may express preferences, but the organizers cannot guarantee first choice. Once booth locations have been assigned, no changes will be possible without written consent.

The exhibition floor plan provided in this document is non-contractual and subject to approval by the Safety Officer. The organizers reserve the right, if deemed necessary, to alter the location, size, or layout of allocated exhibition space.

Cancellation policy

- From confirmation date to January 31, 2027: 50% of the total cost of each item/service will be retained.
- From February 01, 2027: 100% of the total cost of each item/service will be retained.

This does not apply to cases of event cancellation or impossibility due to force majeure/official orders in accordance with Section 9.

The statutory right of withdrawal for consumers in distance contracts does not apply to these sponsoring packages in accordance with Section 312g (2) No. 9 BGB, as the service is provided on a specific date/during a specific period.

Cancellations must be submitted in writing via email to: office@fib-2027.org. The date the email is received determines cancellation validity. Refunds (if applicable) will be issued to the original payment method.

3. Technical manual

A technical manual will be provided to all registered exhibitors and sponsors in advance. This manual will include information regarding general conditions, safety regulations of the Congress Center, delivery and collection of materials, stand specifications, as well as order forms and prices for furniture and technology (external provider).

4. Local and site regulations

Exhibitors must comply with all local and site regulations regarding law, order, safety, health, and security. The organizers reserve the right to demand the modification or removal of any structure that does not comply with the Congress Center's regulations or to cancel participation. Decisions in this regard shall be final and binding.

5. Entry to the exhibition

Access to the exhibition will be restricted to registered symposium participants and exhibitors.

6. Photography and video recording

Photos and videos will be taken during the event (June 06–09, 2027) for the following purposes:

- Internal event documentation
- Publication in print (e.g., brochures, press) and digital media (e.g., website, social media)
- Sharing with event stakeholders (e.g., speakers, exhibitors, organizers)
- Publishing on the organizers' and *fib*'s websites

Participants grant unrestricted, royalty-free permission for worldwide publication of these images. If you do not wish to be photographed or recorded, please inform the event photographer. You may withdraw consent at any time via email to: office@fib-2027.org

Note: Images published before withdrawal may remain visible online or in print. Complete deletion from the internet is not guaranteed due to third-party sharing and search engine indexing.

Overview shots (without specific depiction of individual persons) may be taken on the basis of legitimate interests (Art. 6(1)(f) GDPR), provided that the interests of the persons concerned do not outweigh these interests.

7. Data protection

The processing of personal data is carried out in accordance with the GDPR and BDSG. Legal basis: Art. 6 (1) (b) GDPR (contract/organization); for photo/video recordings Art. 6 (1) (f) GDPR (legitimate interests for overview shots). Recipients of the data: internal organizational teams; for photos/videos, media, press, and contributors, if applicable. Rights of data subjects: information, rectification, erasure, restriction, objection, data portability; right to lodge a complaint with a supervisory authority (Art. 77 GDPR). No automated decision-making takes place.

Data is collected, stored, and processed solely for the purpose of organizing and running *fib* 2027 (June 06–09, 2027).

No data will be shared with third parties.

By accepting these terms, participants consent to the processing of their personal data.

Data retention: Personal data will be deleted after the legal retention period.

8. Liability

The organizers are liable without limitation for damages resulting from injury to life, body, or health, as well as in cases of intent and gross negligence. In the event of a slightly negligent breach of essential contractual obligations (cardinal obligations), liability is limited to typically foreseeable damage. Otherwise, minor negligence is excluded. Liability for arrival and departure, accommodation, and lost/stolen items exists only in accordance with the above principles; the organizers are not liable for damage caused by third parties or other participants, unless there is a fault in selection or organization.

9. Force majeure

If the event must be canceled due to force majeure or official orders, no party shall be entitled to claim compensation. Sponsorship and exhibitor fees will be refunded at 50% to cover incurred costs. If a replacement date is offered, participants may choose whether to maintain their registration or have their participation fees refunded. Otherwise, the statutory provisions apply; if this is impossible, any payments made must be refunded.

10. Exclusion from participation

In the event of culpable behavior (in particular late payment, significant disruption, repeated disregard of the house rules), exclusion from the event is possible; in this case, the participation fees will not be refunded. Smoking, drug use, and the consumption of illegal substances are strictly prohibited in all event facilities.

11. Final provisions

German law applies. For contracts with merchants/companies, the place of jurisdiction is Dresden. The statutory places of jurisdiction apply to consumers; agreements on places of jurisdiction to the detriment of consumers are not made. If any provision of these general terms and conditions is found to be invalid, the remaining provisions shall remain in full force and effect.

Version dated: November 12, 2025